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## PRESS RELEASE

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### CRESTPOINT COMPANIES TO BREAK GROUND IN BARDSTOWN, KY WITH INNOVATIVE DESIGN AND DÉCOR

#### *Hotel features intuitive, flexible design and warm, natural décor*

Bardstown, KY – September 22, 2018 – The 92-room Fairfield Inn & Suites by Marriott in Bardstown, KY is scheduled to break ground December 2018/January 2019 and open in early 2020 with its smart, inventive public space and guest room design, and its bright and inviting décor. Located at the corner of Lincoln Way and Morton Avenue, the Fairfield Inn & Suites Bardstown will operate as a Marriott franchise, owned by Lincoln Morton, LP and developed by Crestpoint Companies of Mason, OH.

Located 30 miles from Louisville, KY and a few minutes from downtown Bardstown (Bourbon Capital of the World), the Fairfield Inn & Suites offers guests convenient access to six bourbon distilleries in town - Heaven Hill, Barton Brands, Willet Distillery, Preservation Distillery, Bardstown Bourbon Company, and Lux Row Distillers. Several other distilleries are within a short drive. The well-known Maker's Mark distillery is nestled in the hills and valleys of Loretto, just outside town. The world-famous Jim Beam distillery is also very near and is a must-see for visitors to the Bardstown area. Bardstown will soon welcome a ninth distillery, Kentucky Owl Bourbon. Business travelers coming the city's ever-growing industrial parks will be able to relax in the guest rooms as well as have meetings at the newest hotel in Bardstown.

"Delivering both function and comfort, the new design and décor will provide an easy, positive and productive travel experience, as well as the promise of consistent and reliable service at an exceptional value" said Kal Patel. "The Fairfield Inn & Suites Bardstown will be a truly stunning example of the brand's contemporary look and feel, and we are pleased to introduce the Fairfield Inn & Suites hotel in the Bardstown area."

From the moment they arrive, guests will be welcomed by the hotel's modern, bright new design features, including an updated exterior with a signature tower, a curved porte-cochere and an inviting glass entrance that ushers them into the hotel. Once inside, guests will experience the hotel's open public space featuring natural light and views throughout the lobby to connect the indoors with the outdoors. Consistent with the Fairfield brand's heritage of great service and a warm welcome, guests will be greeted by associates who can easily move from behind the angled front desk to interact and answer questions.

In the lobby area, guests will be able to choose to be productive, relax or enjoy breakfast or a snack in a modern and flexible environment featuring a vibrant, natural color palette of greens, blues and oranges. Guests will also be able to

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unwind in the lobby's inviting living area — whose focal points include a natural stone hearth, organic-shaped sofa and lounge chair, and unique local features — or they will be able to grab a drink or snack item from the 24/7 Corner Market.

The breakfast area's signature farm table provides a central gathering place where guests can watch television, meet up with colleagues or get work done. In the morning, guests will be able to enjoy complimentary hot breakfast, choosing from oatmeal, scrambled eggs, sausage, make-your-own waffles and other healthy items, such as fruit, yogurt, and whole grain cereals and breads.

The signature "smart" room décor will warmly welcome guests into a comfortable, productive and restful environment. Flexible and functional, the guest room will include a well-designed work area, an ergonomic chair, task lighting and electrical outlets where guests need them. A curved, mobile desk will enable guests to create their own work space, while also optimizing their television viewing on large 55" screen tv's.

Inspired by nature, the hotel's thoughtfully designed rooms and suites place the living and working area near the window to allow for more natural light and views. Building on this natural design, the room décor features organic patterns and fresh colors, blending wood tones with bright pops of color. The new design also places the sleeping area toward the middle of the room, helping to give guests a better night's sleep on plush mattresses, as well as easier access to the bathroom and wardrobe. The bright, spacious living area also offers a comfortable couch, refrigerator, coffeemaker and microwave.

Additional hotel amenities will include an indoor swimming pool, an exercise room, guest laundry services, complimentary Wi-Fi, as well as fax and copy services. The hotel will also offer 1100 square feet of meeting space to accommodate functions of up to 75 people.

#### **About Fairfield Inn & Suites**

Fairfield Inn & Suites by Marriott is designed for today's traveler who is looking to be productive on the road, whether for business or leisure. In addition to complimentary Wi-Fi and hot breakfast, Fairfield Inn & Suites offers thoughtfully designed rooms and suites that provide separate living, working and sleeping areas. With nearly 850 properties around the globe, Fairfield Inn & Suites is proud to participate in the industry's award-winning loyalty program, Marriott Rewards® which includes The Ritz-Carlton Rewards®. Members can now link accounts with Starwood Preferred Guest® at [members.marriott.com](http://members.marriott.com) for instant elite status matching and unlimited points transfer. For more information or reservations, visit [www.fairfieldinn.com](http://www.fairfieldinn.com), become a fan on [Facebook](https://www.facebook.com/FairfieldHotels) or follow @FairfieldHotels on [www.twitter.com/fairfieldhotels](https://www.twitter.com/fairfieldhotels).

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